



MINUTES OF THE BOARD OF SUPERVISORS
COUNTY OF LOS ANGELES, STATE OF CALIFORNIA

Violet Varona-Lukens, Executive Officer
Clerk of the Board of Supervisors
383 Kenneth Hahn Hall of Administration
Los Angeles, California 90012

Chief Administrative Officer
Director of Public Social Services

At its meeting held September 21, 2004, the Board took the following action:

S-1

Bryce Yokomizo, Director of Public Social Services, and Yolie Flores-Aguilar, Executive Director of the Children's Planning Council made a verbal presentation to the Board on the merits and deliverables of the Earned Income Tax Credit Campaign as the mechanism used to increase earnings of low-income working families.

Supervisor Molina made the following statement:

"The Earned Income Tax Credit (EITC) is the most powerful mechanism for boosting the earnings of low-income working families. Nationally, more than \$34 billion in EITC benefits were claimed in 2002. In Los Angeles County, 804,628 households claimed \$1.44 billion in EITC benefits last year. However, an estimated 78,000 eligible families with children failed to claim over \$111 million in EITC benefits last year as well.

"A set of recommendations was submitted by the Children's Planning Council (CPC) to improve conditions for children and families. One of these recommendations included a goal to increase by 20,000 the number of families with children that file and claim the Earned Income Tax Credit.

"This recommended action would allow the CPC Foundation to oversee and manage the funding for the Countywide EITC Campaign Taskforce, which, since 1977, has coordinated efforts to promote the EITC in Los Angeles County. The campaign will include, but is not limited to, developing and carrying out a Countywide marketing campaign, conducting community outreach and engagement, and building the capacity of ten Volunteer Income Tax Assistance sites in Los Angeles County."

(Continued on Page 2)

S-1 (Continued)

After discussion, on motion of Supervisor Molina, seconded by Supervisor Antonovich, unanimously carried (Supervisor Knabe being absent), the Board took the following actions:

1. Approved \$250,000.00 in Performance Incentives-Net County Cost funding for the Earned Income Tax Credit Campaign from October 2004 to September 2005, and directed the Chief Administrative Officer to place this funding in the Board of Supervisors' budget;
2. Delegated authority to the Executive Officer of the Board to execute the needed amendment to the contract between the Children's Planning Council and the County to add \$250,000.00 for the Earned Income Tax Credit Outreach Campaign; and
3. Requested the Executive Director of the Children's Planning Council to report back to the Board by July 15, 2005, on the results of the 2005 tax season campaign along with a recommendation regarding the remaining \$250,000.00 to continue the campaign through the 2006 tax season.

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Copies distributed:
Each Supervisor
County Counsel

Letter sent to:
Executive Director, Los Angeles County
Children's Planning Council